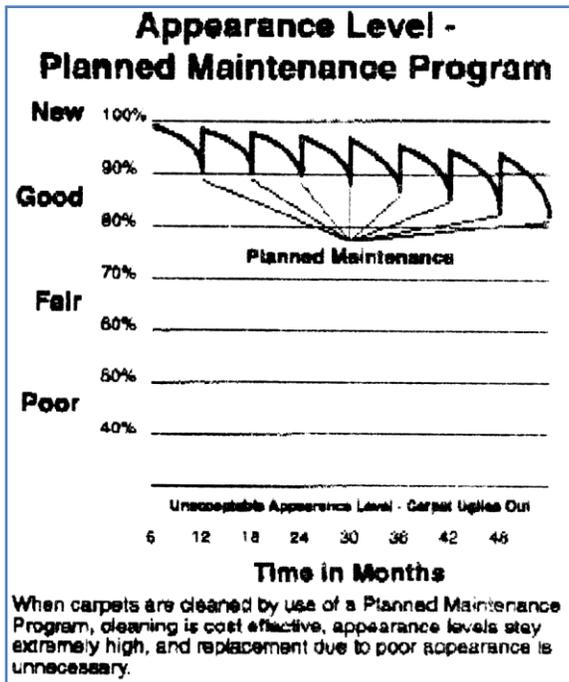




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Carpet Cleaning Methods

Cleaning is important to ensure a long life of your carpet. We offer the following cleaning methods. Each has its own strengths and weaknesses. Which is best for your situation? You can decide here.



Hot Water Extraction – ‘Steam Cleaning’. We start with one of our ‘prespray’ or detergent products. These vary dependent upon carpet fiber, level of soiling and kind of soils. The prespray loosens the soils using a surfactant action. They are rinsed and vacuumed away using the ‘wand’.

Pros: It cleans deeper than the others due to the high pressure of very hot water. The heat also sanitizes the carpet.

Cons: It can take hours to dry. Having the HVAC system, ceiling fans and the like on will help speed the process. It is susceptible to wicking issues (see Wicking bulletin).

Bonnet Cleaning – ‘Dry Cleaning’. We use the patented Ultra Dry[®] products. A special prespray is applied. It is followed by the use of a floor machine with an absorbent pad. The pad is treated with the Ultra Dry[®] ‘Catalyst’ which acts like a magnet to the soils.

Pros: The bonnet pad polishes the carpet, and works

particularly well on loop pile carpets. It will usually dry within an hour.

Cons: It does not clean as deep into the fibers. It is more expensive as we must rely on a chemical action rather than hot water to clean.

Encapsulation – This is new technology. The product is sprayed on the carpet and brushed in. Soils are pulled from the fibers and surrounded. As it dries, the encapsulated soils fall to the backings where they are vacuumed away later.

Pros: Quick application and quick drying process. Greatly reduces or eliminates wicking issues.

Cons: Soils remain until next vacuuming. This is a maintenance rather than restorative type cleaning.

Absorbent Compound - Host / Capture – A special prespray is applied. It is followed by an absorbent material (tiny sponges or powders) that absorb the soils. The material is then vacuumed away.

Pros: This is the only safe procedure to use on natural grass fibers (sisal, sea grass, etc) that are susceptible to shrinkage or discoloration from other types of cleaning.

Cons: Limited effectiveness. Residual material may be left in carpet after vacuuming.